

Richfield 4th of July

Sponsorship Packages

Since 1980, the Richfield 4th of July celebration has been Richfield's marquee summer event. The two day celebration is planned and carried out by a team of volunteers working in conjunction with the City of Richfield. The \$100,000+ event is funded entirely by public donations and sponsorships from groups like yours. Without your support we would not be able to make the event happen. Richfield 4th of July is a 501c3 nonprofit organization.

For 2024, we've reimagined our sponsorship package offerings. We want to give you and your group the VIP experience. Please consider the level that works best for you. If you have ideas on how to customize a sponsorship for your group, let us know.

Steve Schneeberger
Fundraising Chair
612-581-7313

\$500 Onyx

- Company name listed on all marketing material
- Company profile showcased on social media and website
- "Official Sponsor" sign to post in your place of business
- 2 VIP parade viewing seats (\$40 value)
- 4 Street dance tickets (\$20 value)
- 2 tickets to VIP fireworks viewing area (\$40 value)

\$1,000 Bronze

- Company name listed on all marketing material
- Company profile showcased on social media and website
- "Official Sponsor" sign to post in your place of business
- 4 VIP parade viewing bleacher seats (\$80 value)
- 4 VIP tickets to pre-parade reception, mayor meet and greet (\$80 value)
- 1 reserved parade parking spot (\$20 value)
- 4 bounce house passes (\$100 value)
- 4 VIP tickets to fireworks viewing area (\$80 value)
- 2 reserved parking spots for fireworks (\$40)
- 8 street dance tickets (\$40 value)

\$2,500 Silver

- Company name prominently listed on all marketing material
- Company profile showcased on social media and website
- “Official Sponsor” sign to post in your place of business
- Free parade entry (\$200 value)
- 8 VIP parade viewing bleacher seats (\$160 value)
- 8 VIP tickets to pre-parade reception, mayor meet and greet (\$160 value)
- 4 reserved parade parking spots (\$80 value)
- 8 bounce house passes (\$200 value)
- 8 VIP tickets to fireworks viewing area (\$160 value)
- 4 reserved parking spots for fireworks (\$80 value)
- 12 street dance tickets (\$60 value)

\$5,000 Gold

Naming rights to Family Night, Car Show OR Bounce Houses

- Banner with company name and logo for sponsored event
- Company name prominently listed on all marketing material
- Company profile showcased on social media and website
- “Official Sponsor” sign to post in your place of business
- Free parade entry (\$200 value)
- 12 VIP parade viewing bleacher seats (\$240 value)
- 12 VIP tickets to pre-parade reception, mayor meet and greet (\$240 value)
- 6 reserved parking spots for parade (\$120 value)
- 12 bounce house passes (\$300 value)
- 12 VIP tickets to fireworks viewing area (\$240 value)
- 6 reserved parking spots for fireworks (\$120)
- 18 street dance tickets (\$90 value)
- 18 passes to VIP street dance tent with beverage service

\$10,000 Platinum

Naming rights to Parade, Street Dance OR Fireworks

- Banner with company name and logo for sponsored event
- Company name prominently listed on all marketing material
- Company profile showcased on social media and website
- “Official Sponsor” sign to post in your place of business
- Free parade entry (\$200 value)
- 18 VIP parade viewing bleacher seats (\$360 value)
- 18 VIP tickets to pre-parade reception, mayor meet and greet (\$360 value)
- 9 reserved parking spots for parade (\$180 value)
- 18 bounce house passes (\$450 value)
- 18 VIP tickets to fireworks viewing area (\$360 value)
- 9 reserved parking spots for fireworks (\$180 value)
- 24 street dance tickets (\$120 value)
- 24 passes to VIP street dance tent with beverage service

\$20,000 Diamond

Naming rights to Richfield 4th of July Celebration

- Banners with company name and logo with Richfield 4th of July
- Company banner on main stage
- Priority media coverage opportunities
- Company name most prominently listed on all marketing material
- Company profile showcased on social media and website
- “Official Sponsor” sign to post in your place of business
- Free parade entry (\$200 value)
- 30 VIP parade viewing seats (\$600 value)
- 30 VIP tickets to pre-parade reception, mayor meet and greet (\$600 value)
- 15 reserved parking spots for parade (\$300 value)
- 30 bounce house passes (\$750 value)
- Special VIP seating section for fireworks show, up to 40 people (\$800 value)
- 15 reserved parking spots for fireworks (\$300 value)
- 30 tickets to street dance (\$150 value)
- 30 passes to VIP street dance tent with beverage service